

CAMOC Conference Programme

RIO DE JANEIRO, 12-17 AUGUST 2013

Sunday, August 11:

10:00 - 11:20 **Cruise Tour in Guanabara Bay**
Meeting point: Espaço Cultural da Marinha, at Av. Alfred Agache s/nº - Centro - RJ
 Participants gather at the meeting point 30 minutes before the boat's departure.

A guided historic maritime tour around the Guanabara Bay on board Laurindo Pitta Tow Boat, a historic boat, built in England in 1910 for the Brazilian Government and having taken part on the First World War.

This is one of the most beautiful tours of Rio de Janeiro, allowing the visitor to know some of the main touristic points of the city.

The points of attraction are:

1. Espaço Cultural da Marinha
2. Estação das Barcas
3. Aeroporto Santos Dumont
4. Escola Naval
5. Aterro do Flamengo
6. Pão de Açúcar
7. Fortaleza de São João
8. Ilha da Laje
9. Fortaleza de Santa Cruz
10. Museu de Arte Contemporânea
11. Ilha de Boa Viagem
12. Niterói
13. Diretoria de Hidrografia e Navegação
14. Ponte Rio-Niterói
15. Ilha das Enxadas
16. Ilha Fiscal
17. Ilha das Cobras

More info on the following website (available only in Portuguese)
http://www.mar.mil.br/dphdm/pitta/pitta_passeio.htm



14:00 - 17:00 **Venue: Room 18 - Cidade das Artes**
 Preparatory workshop for the participants to the Favela Insight scheduled for August, the 15th

18:00 **Venue: Room 18 - Cidade das Artes**
 Meeting of CAMOC Executive Board (2010-2013)

Monday, August 12:

9:00 - 11:00 **Venue: Cidade das Artes - Rooms 1, 2, 10 and 11**
 ICOM welcome - Opening ceremony and keynote speeches

11:30 - 12:15 **CAMOC only session**
Venue: Cidade das Artes - Room 18
CAMOC welcome speeches by Suay Aksoy (CAMOC Chair) & Maria Ignez Mantovani Franco (ICOM-Brazil Chair, CAMOC Vice-Chair)
Plenary lecture about the City Museum of Rio:
 Andréa Falcão, *The City Museum of Rio - between opportunities and challenges*, BRAZIL

12:15 - 13:30
 Lunch

13:30 - 16:45 **Venue: Cidade das Artes - Room 18**
CAMOC only session
Theme 3: The Role of Urban Revitalisation in Generating Social Capital
Session 1 - Chaired by Eric Sandweiss, CAMOC Board Member 2010-2013, USA

13:30 - 13:45 **Lecture 1:**
 Anita Lucchesi, *The past in the construction sites of the new Port Area in Rio: the story of "Meu Porto Maravilha"*, BRAZIL

13:45 - 14:00 **Lecture 2:**
 Marlen Moulouliou & Yiorgos Arachovitis: *All about the city. The urban revitalization of a Mediterranean port through museum infrastructure*, GREECE

14:00 - 14:15 **Lecture 3:**
 Nadja Tomoum, *The Revival of the Egyptian Museum in Cairo*, EGYPT

14:15 - 14:30 **Lecture 4: →**

- Layla Betti, *When urban regeneration meets culture. Notes from Italy*, ITALY
- 14:30 - 14:45** **Lecture 5:**
Jerneja Batič, *Urban Heritage connected. Case study - Roman Emona archeological parks in Ljubljana*, SLOVENIA
- 14:45 - 15:15** Q&A
- 15:15 - 15:40** Coffee break
- 15:40 - 16:45** **Theme 3 – session 2 cont.**
Chaired by Mauricio Vicente Ferreira Junior, CAMOC Member, BRAZIL
- 15:40 - 15:55** **Lecture 6:**
Linda Wigley, *Toitū Otago Settlers Museum - a catalyst for change*, NEW ZEALAND
- 15:55 - 16:10** **Lecture 7:**
Denise Caubarrère de Leborgne, *History of an Urban Heritage Icon: Carrasco Hotel 1913-2013*, URUGUAY
- 16:10 - 16:25** **Lecture 8:**
Dinah P. Guimaraens, *Transcultural Living Museum: Rio de Janeiro as World Heritage Cultural Landscape Nominated by UNESCO in 2012*, BRAZIL
- 16:25 - 16:45** Q&A

Tuesday, August 13:

- 8:50 - 10:30** **Venue: Cidade das Artes - Room 10**
CAMOC & ICLM meeting
- 8:50 - 9:00** **CAMOC introductory speeches by Suay Aksoy** (CAMOC Chair) & **Lothar Jordan** (ICLM Chair)
- 9:00 - 10:30** **Theme 1: CITY TEXTureS. Reflecting the City in Literature and Museums**
Session 1- Chaired by Jette Sandahl, Director of City Museum of Copenhagen, DENMARK & **Galina Alekseeva**, ICLM Secretary
- 9:00 - 9:15** **Lecture 1:**
Luzia Gomes, *Memories of a boy*, BRAZIL
- 9:15 - 9:30** **Lecture 2:**
Erlind Dahl, *Bergen and Rome in Edvard Grieg's life and music*, NORWAY
- 9:30 - 9:45** **Lecture 3:**
Gegê Leme Joseph, *Literary 'transmedia storytelling' for integrated real-virtual city 'post-museums'*, BRAZIL
- 9:45 - 10:00** **Lecture 4:**
Bernhard Lauer, *The Brothers Grimm and the city*, GERMANY
- 10:00 - 10:30** Q&A
- 10:30 - 11:00** Coffee break
- 11:00 - 12:00** **Venue: Cidade das Artes - Room 10**
Ignite session for Themes 1, 2, 3
Chaired by Catherine Cole, CAMOC Board Member 2010-2013, CANADA
- 11:00 - 11:05** **Javier Jimenez Figares**, *Lessons learnt*

- from urban revitalisation museum projects in Dhahran (Saudi Arabia), Patna (India), Chicago (USA), and Galicia (Spain), CANADA
- 11:05 - 11:10** **Theme 3**
Eminov Nazir Gadjimagomedovich, *Derbent: The ancient city of Russia*, RUSSIAN FEDERATION
- 11:10 - 11:15** **Theme 3**
Scott Marsden, *Open Conversations - Contemporary Issues and Art Galleries in the City*, CANADA
- 11:15 - 11:20** **Theme 2**
Christian Nana Tchuisseu, *The cultural education problem of young people in the urban areas in Cameroon: the case of Museums*, CAMEROON
- 11:20 - 11:25** **Theme 2**
Louise Anne D. Marcelino, *The Shoe Museum of Marikina City: History, celebrity, and spectacle afoot*, PHILIPPINES
- 11:25 - 11:30** **Theme 2**
Eleftherios Skiadas, *The City of Athens seen by famous Greek poets and writers*, GREECE
- 11:30 - 12:00** **Theme 1**
Q&A
- 12:15 - 14:00** Lunch

Venue: Cidade das Artes - Room 18

- 14:00 - 17:20** **CAMOC only session**
Theme 2: Museums (memory + creativity) = social change
Session 2 – Chaired by Joana Monteiro, CAMOC member, PORTUGAL
- 14:00 - 14:15** **Lecture 1:**
J. Gorman, *Down by the river where the dead men go: museums in Anacostia in changing times*, USA
- 14:15 - 14:30** **Lecture 2:**
Luiz Henrique A. Garcia, *Museum Intervention in urban space: history, culture and citizenship*, BRAZIL
- 14:30 - 14:45** **Lecture 3:**
Rosa Maria Barboza de Araújo, *Museum of Sound and Image*, BRAZIL
- 14:45 - 15:00** Q&A
- 15:00 - 15:30** Coffee break
- 15:30 - 17:00** **Theme 2 - session 2 cont.**
Chaired by Rainey Tisdale, CAMOC member, USA
- 15:45 - 16:00** **Lecture 4:**
Yani Herreman, *Diego Rivera's Museum: The Anahuacalli*, MEXICO
- 16:00 - 16:15** **Lecture 5:**
Susanne Anna, *Dementia and urban society - a participative project of the Stadtmuseum*, GERMANY
- 16:15 - 16:30** **Lecture 6:**
Marina Piza, *Cultural life in today's society: the Cree Culture revitalized*, CANADA →

- 16:30 - 16:45 Q&A
 16:50 - 16:55 5' min extract from a Film Presentation of Ljubljana as World Book Capital 2010
 16:55 - 17:00 5' min Film Presentation for the City of Derbent, RUSSIAN FEDERATION
 17:00 - 18:30 **CAMOC General Assembly**
Venue: Cidade das Artes - Room 18

Wednesday, August 14:

- CAMOC – ICLM meeting**
Venue: Cidade das Artes - Room 10
Theme 1: CITY TEXTureS. Reflecting the City in Literature and Museums
Joint session - Chaired by Susanne Anna, CAMOC Board Member 2010-2013, GERMANY
- 9:00 - 12:00 **Lecture 1:**
 Prachi More, *Literary Documentary: Appreciating Heritage, Imagining Identity*, GERMANY
- 9:00 - 9:15 **Lecture 2:**
 Galina Alekseeva, *The image of a city in Leo Tolstoy's fiction and essays*, RUSSIAN FEDERATION
- 9:15 - 9:30 **Lecture 3:**
 Vesna Delic Gozze, *Museums as Visual Expressions of Literary and Music Works*, CROATIA
- 9:30 - 9:45 **Lecture 4:**
 Jette Sandahl, *Objects of love - Works of Love: Søren Kierkegaard*, DENMARK
- 9:45 - 10:00 **Lecture 5:**
 Alla Bayramova, *Baku in the works and memories of the musicians and the men of letters*, AZERBAIJAN
- 10:00 - 10:15 Q&A
 10:15 - 10:30 Coffee break
- Joint session cont. – Chaired by Mats Sjölin, CAMOC Member, SWEDEN**
- 11:00 - 11:15 **Lecture 6:**
 Sàrolta Schredl, *The digital exhibition on important books of the writer Thomas Bernhard in the Museum of Havanna*, AUSTRIA
- 11:15 - 11:30 **Lecture 7:**
 Patrizia Schettino, *The Ramayana and three different cities, Hampi (India), Berlin (Germany) and Melbourne (Australia). Immersive experiences and visitors storytelling about their path inside real and the virtual places*, SWITZERLAND
- 11:30 - 11:45 **Lecture 8:**
 Rainey Tisdale, *Why City Museums Should Care About Trees*, USA
- 11:45 - 12:15 Q&A
 12:15 - 13:00 **Keynote speech by José Wisnik, BRAZIL**
- 13:00 - 14:15 Lunch at Cidade das Artes
 14:30 Bus transportation to Botanical Garden
 15:30 - 18:00 **CAMOC + ICLM public event at Botanical Garden**

Thursday, August 15:

Important note:

Delegates will pay for their own lunch during today's activities (cost up to 15 euros)

- Parallel events: Insight Favela - Insight Porto Maravilha**
Insight Favela (attendance possible only to the delegates who have pre-registered for this expedition)
- 9:30 - 17:30 **OPEN AIR EXPEDITION: Formation of the 3 groups of delegates.**
 Visitation departure to selected parts of the First Gallery of Museum of the Favela's permanent exhibition, Casas-Tela (Canvas-Homes) Circuit, crossing the 3 favelas (see details in table below). In this routes visitors will see, beyond collective memory works of art, educational and restoration works, as well as open-air collections and the installation of special 'Warrior Women' Exhibition Series 2011/2012.
- 9:00 - 12:00 **ARRIVAL AT MUF'S BASE 1:**
 Presentation and 15-minute toilet / water break
 Meeting and settling the 3 groups into MUF's Room 1
- 12:00 - 12:15 **FAVELA CULINARY ART EXHIBITION - LUNCH AND MASTER FAVELA CRAFTSMEN/WOMEN PARADE AT THE TERRACE**
- 12:15 - 13:45 **EXPEDITION WITHIN MUF'S BASE 1**
1. Welcome Presentation: 'Museum-making the MUF way', with slides and short movie projection on the museum plan, memory, activities and ways of working of the Museum of the Favela
2. Debate and exchange of views and ideas
3. Visit to Base 1 structures (management rooms, technical department, meeting room, museum shop, Terrace/CineMUF Water Tower)
- 14:00 - 15:30 **FINAL MEETING FOR CONSOLIDATING THE EXPEDITION EXPERIENCE AND ASSESSING EXCHANGE AND INSTITUTIONAL SUPPORT TO THE MUSEUM OF THE FAVELA**
 This meeting will propose a way forward for evaluating the data collected, for discussion on August 17
- 15:30 - 16:30 **FAREWELL PARADE**
 The expedition will leave MUF's Base in one consolidated group, accompanied by MUF Directors and workers, progressing from Cantagalo to Praça Frei Nereu, passing by 3 works of the 'Casas-Tela' (Canvas-Homes) Circuit. The group will then follow to 'Mirante da Paz' (Peace Viewing Deck), from where the Ipanema beach and neighbourhood can be seen, to reflect on how this recent public works construction →

relates to the favela.
The group will then descend on lifts to the hall of General Osório subway station, in Ipanema. Closing of the Expedition.

9:30 - 18:00	Insight Porto Maravilha
9:00	Meeting at the Port (place TBA by team of CDURP-Mayor's Office)
9:15 - 11:15	Guided tour through Porto Maravilha construction site with team of CDURP-Mayor's Office
11:15 - 11:45	Arrival at MAR and break for resting
11:45 - 12:30	Keynote speech by Richard Sandell, Director of the School of Museum Studies, University of Leicester, UK: Title: <i>How Museums Change Lives</i>
12:30 - 14:30	Lunch break at MAR's restaurant or vicinities (TBA)
14:30 - 15:00	Lecture: President of CDURP-Mayor's Office - Porto Maravilha Project
15:00 - 15:20	Lecture: Suay Aksoy, CAMOC President: Insight Istanbul: <i>stories of urban regeneration and urban protests</i>
15:20 - 15:50	Lecture: Luiz Fernando Almeida: Insight Brazil
15:50 - 16:20	Moderator: Irina Smagina Round table about regeneration projects, urban life and prospects Speakers: Luiz Fernando Almeida, Maria Cristina Lodi and Suay Aksoy

16:20 - 16:50	joining the President of CDURP-Mayor's Office
16:50 - 17:20	Coffee break Lecture: Maria Cristina Lodi: <i>Rio de Janeiro - Cultural Landscapes between Mountains and Sea</i>
17:20 - 17:30	Discussion (End of the activities at the auditorium)
17:45	Visit to the Exhibition "Rio of Images" with Paulo Herkenhoff

Friday, August 16:

Morning and afternoon	Excursion day
Around dinner time	1st meeting of the new Executive Board of CAMOC Meeting place: Information will be available through the website www.icomrio2013.org.br after August 5 th

Saturday, August 17:

In the afternoon	Venue: Cidade das Artes - Room 15 Presentation of the data collected during the Favela Insight Day - Proposal of the way forward for evaluating the data collected - Discussion
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Transform is the British Council Brazil Arts programme from 2012 to 2016 celebrating the Olympic connections between Brazil and the UK. It is a long term exchange programme aimed at strengthening the relationships between institutions, producers, artists and arts professionals from both countries for mutual benefit and legacy, creating sustainable cultural connections.

So far, more than 40 projects in Literature, Music, Visual Arts & Museums, Drama & Dance, Creative Economy and Film connected 40 Brazilian and 25 UK institutions in 8 Brazilian States.

As part of Transform, the British Council Museum Development Programme Brazil-UK aims to create links between museums in both countries, facilitating the establishment of long-lasting peer- to-peer partnerships in three main areas:

- Public Policy, Museums & Galleries, and Universities.

The Programme's main activities include themed study tours in Brazil and in the UK, joint academic research projects, support for specific projects developed collaboratively between British and Brazilian museums, seminars, courses, workshops, debates and publications, and the exchange of shared public policies between governments in both countries.

The British Council Museum Development Programme is proud to have supported a variety of activities promoted by different committees during ICOM's 23rd General Conference in Rio de Janeiro, including CAMOC's Annual Conference.

Learn more about the Transform Museum Programme at www.transform.org.br

Transform é o programa de Artes do British Council de 2012 a 2016 que celebra as conexões Olímpicas entre o Brasil e o Reino Unido. É um programa de legado e troca de longo prazo que visa reforçar as relações entre as instituições, produtores, artistas e profissionais das artes de ambos os países para o benefício mútuo, criando conexões culturais sustentáveis. Até agora, já foram realizados mais de 40 projetos em Literatura, Música, Artes Visuais e Museus, Teatro e Dança, Economia Criativa e Cinema, conectando 40 instituições do Brasil e 25 instituições do Reino Unido em 8 estados brasileiros.

Como parte de Transform, o Programa de Desenvolvimento de Museus do British Council pretende criar ligações entre museus dos dois países, facilitando o estabelecimento de parcerias duradouras em três áreas principais: Políticas Públicas, Museus e Galerias e Universidades.

As principais atividades do Programa incluem viagens de estudos temáticas no Brasil e no Reino Unido, pesquisa acadêmica, apoio a projetos específicos desenvolvidos em colaboração entre museus brasileiros e britânicos, seminários, cursos, oficinas, debates e publicações, bem como o intercâmbio de políticas públicas compartilhadas entre os governos de ambos os países.

O Programa de Desenvolvimento de Museus do British Council tem o prazer de ser parceiro de uma série de atividades promovidas por diferentes comitês durante a 23^a Conferência Geral do ICOM no Rio de Janeiro, incluindo a Conferência Anual de CAMOC.

Para conhecer mais o Programa Transform de Museus visite www.transform.org.br