

Dear colleagues, dear friends, Best wishes for 2018!

During the year 2017, we had various cultural and museum events in different countries. We attempted to cover some of them on our web site and in our Newsletters. Many thanks to Maria Gregorio and her assistant Catherine for their work on the ICLCM web-site.

2017 was an exciting and fruitful year and as usual, the highlight of the year was the well attended ICLCM Annual Conference “*Exhibitions: New Insights*”, which took place in Greece, on Crete, on September 15–20th at the Kazantzakis Museum. Thanks to our Greek hosts and organizers, we had a splendid, fascinating and well run programme. We are immensely grateful to ICOM Greece, the ICOM Hellenic National Committee, the Ministry of Culture of Greece, the Board of the Kazantzakis Museum, and all other sponsors and supporters. We specially convey our heartfelt thanks to Teti Hadjinicolaou, Varvara Tsaka, Michael Taroudakis, Anastasia Lazaridou, Nikolaos Stampolidis, and all the other Greek colleagues and assistants who assisted in our sessions and our travels making our 2017 Conference on Crete one of the most successful ones and leaving us with an unforgettable experience.

We had six Conference sessions with 39 speakers. All the papers presented at the ICLCM conference sessions were highly professional and informative resulting in innumerable questions and generating some heated arguments and discussions. One of the highlights of the Conference was the closing event featuring the open air concert next to the Kazantzakis Museum by the beautiful and talented music team of the Museum of Medicine – “Lama”. The open air reception was offered by the Cultural Association of Myrtia, at the Kazantzakis Museum Square. The Cretan food and wines were not only delicious but plentiful as well.

The post-Conference bus tour of the Eastern part of Crete: Heraklion / Open Air Museum “Lychnostatis” / Elounda / Plaka / island of Spinalonga / Aghios Nikolaos / Cretaquarium / Heraklion was memorable and left unforgettable impressions.

During the Conference we combined our work at the sessions with free time in the afternoons to explore the beach, the port and the City of Heraklion. We visited the Nikos Kazantzakis Museum, the Historical Museum of Crete, the Archaeological Museum of Heraklion and other museums and galleries. We explored the Cretan cuisine and wines in various restaurants and tavernas. So in addition to learning

about Cretan culture and history we had the opportunity to enjoy some of the natural beauty of Crete.

At the ICLCM annual Conference we distributed the 2016 ICLCM Annual Conference Book of Proceedings “*Shaping the Cultural landscapes: The role of writers and composers museums*” held in Milan, Italy on July 3–9, 2016 as part of the 2016 Annual ICOM

“*Museums and cultural landscapes: Shaping the Cultural landscapes*”. All the authors of the articles and participants were able to get a copy. We still have copies available of the 2015 and 2016 Books of Proceedings for those who did not receive their copy. Just send me a note with your request.

I am now looking forward to receiving all your papers for our *Book of Proceedings* of the 2017 Annual ICLCM Conference on Crete by the deadline of January 31, 2018. Many thanks to those authors who have already sent us their articles.

I am also happy to announce that our ICOM Latvia colleagues have invited us to hold our 2018 Annual Conference in Riga-Yurmala, on August 3–8th, 2018. The Conference theme will be “**Time and Personalities in the Museums Exhibitions**”. The ICLCM application deadline for participation is May 1st, 2018. We will be informing you about the details of the Conference as soon as we get this information from our Latvian colleagues.

Our next Board meeting will be held in Triest, Italy, on April 20–22, 2018. All those who are interested, especially our former Chairs and former Board members, are invited to participate as non-voting guests.

With my best wishes for the Holidays and the New Year,

Yours truly,

Galina Alekseeva, Ph. D.

ICLCM President



INTERNATIONAL MUSEUM DAY 2018



Dear ICOM colleagues,

The worldwide community of museums will celebrate the next International Museum Day on 18 May, 2018, around the theme “**Hyperconnected museums: New approaches, new publics**”.

In an increasingly connected world, it is impossible to understand the role of museums without considering all the connections they make. They are an inherent part of their local communities, cultural landscape and natural environment. Technology allows museums to reach beyond their core audience through something as simple as a hashtag, to approach their mission in a new, innovative way is enough to attract new audience. On International Museum Day 2018, museums all over the world will be encouraged to find new approaches and new audiences by exploring, strengthening and creating connections.

We invite cultural institutions of every nature around the world to join in this celebration, which will focus on how technology is revolutionizing our approaches, our interactions, creating an original cultural heritage.

Please visit **the official website**, where you will find all the information concerning IMD 2018: <http://imd.icom.museum>

For example, you can already share [the communications kit](#) with museums in your country and promote the #MuseumDay hashtag and the [Facebook](#) page dedicated to the event through your communications channels.

We kindly ask you **to send us your translation of the official poster** by filling in the following online form:

<https://docs.google.com/forms/d/e/1FAIpQLSffsYEfVzWGQ3h20uJod20diAHrj0U9Kan2ZSn3hlte-DpJNQ/viewform?c=0&w=1>

You will later find the poster, postcard and web banner of the event in your language(s). We hope that you will enjoy them.

Do not hesitate to write to imd@icom.museum for any questions you may have on IMD 2018.

Best regards,

The Communication Department

ICOM – International Council of Museums
Office address: 22 rue de Palestro – 75002 Paris - France
Headquarters: Maison de l’UNESCO – 1 rue Miollis - 75732
Paris Cedex 15 – France
imd@icom.museum
<http://icom.museum>

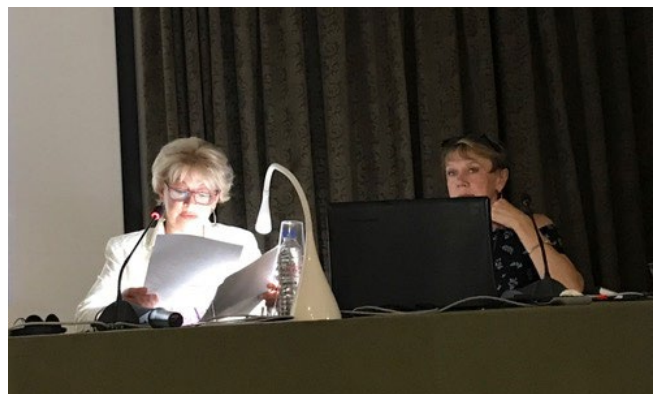
GLIMPSES OF CRETE











UNFORGETTABLE ICLCM CONFERENCE ON CRETE

Never having been to Crete before I did not know what to expect. It was spectacular from the time we were landing in Heraklion as it seemed we were descending onto a large sandy beach adjacent to the blue Aegean.

We stayed in a hotel overlooking the port of Heraklion. During the day before the start of the Conference, together with our colleague Dr. Yuri Komlev from Orenburg, his wife Elena and Dr. Vardenga we visited the beach not far from the airport: a quick dip and some basking in the hot sun. We did not know that this would be our first and only visit to a beach. We ate a delicious late lunch in a Hotel next to the beach. Unfortunately we then learned that there had been a small accidental fire in the Art Museum in Orenburg and Yuri and Elena Komlev had to immediately take a return flight home missing the Conference.

The ICLCM Conference on Crete, arranged by ICOM Greece, the Kazantzakis Museum and others was very successful and extremely interesting. Every morning we joined the other participants at a meeting point for a 20 plus minute bus ride to the Kazantzakis Museum.

All the Conference arrangements were beyond reproach and there were no organizational bumps. The beautiful and modern underground conference facility next to the Kazantzakis Museum hosted the presentations. I was impressed by

them both as moderator during one of the sessions and as part of the audience. The open air lunches there led to interesting conversations among the participants and the enjoyment of delicious food and wines. The afternoon bus returns to central Heraklion allowed us to explore different dining facilities and the delicious Greek and Cretan cuisine there.

Towards the conclusion of the Conference we enjoyed the bus tour of the breathtaking Cretan countryside and various tourist stops along the coast as far as the Island of Spina Longa, famous as a leprosy colony until the discovery of medical treatment of the affliction. We visited the beautiful coastal town overlooking the island where we had yet another delicious lunch.

The open air concert of Greek Music and the banquet following it was a unique and unforgettable closing event of the ICLCM Conference on Crete.

Throughout and after the conference we could only praise ICOM Greece, the Kazantzakis Museum and all the other organizers for an impeccably organized and run Conference. The only criticism I could think of is that unlike some who did, I did not arrange a pre or post-conference vacation on Crete.

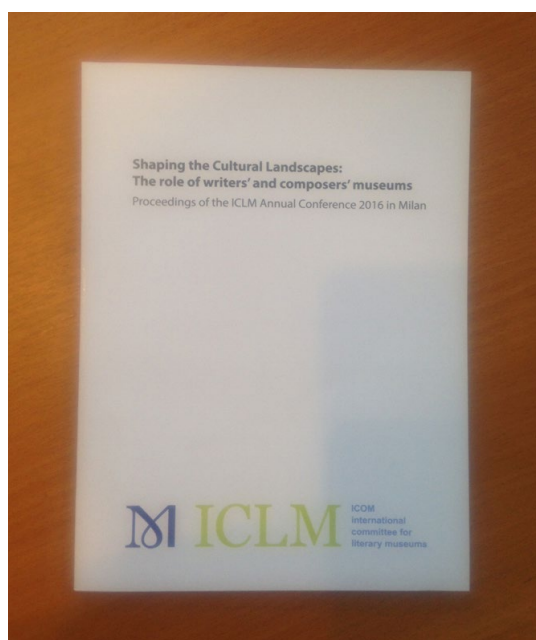
Andrew Kotchoubey, PhD, New York, NY.



ICLM PUBLICATIONS

Our new issue of the Book of Conference Proceedings
was published last September:

Shaping the Cultural Landscapes:
The role of writers' and composers' museums:
Proceedings of the ICLM Annual Conference 2016 in Milan /
Edited by the Board of ICLM. ICOM, Paris.
Yasnaya Polyana Publishing House, 2017. 76 p.: phot.



ICLM Board 2016-2019:

President/Chairperson:

Galina Alekseeva (Russia)

Secretary Gabriella Gulyas (Hungary)

Web-site: Maria Gregorio (Italy)

Other Board members: Galina Belonovich (Russia), Alla Bayramova (Azerbaijan), Sàrolta Schredl (Austria), Maira Valtere (Latvia)

If you would like to receive the ICLM Newsletter as e-mail or fax, please send an e-mail to Galina Alekseeva: gala@tgk.tolstoy.ru
tel. +7 48751 76141, +7 910 944 5899,
+7 4872 393196

Editorial Address: galalexeeva@mail.ru,
gala@tgk.tolstoy.ru

Design: Maria Belaya: mbelaya@yandex.ru
(Yasnaya Polyana, Russia)

Our thanks to Dr. Andrew Kotchoubey
for editorial help.